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Welcome to SIMPLICITY AND SUCCESS™ — THE E-ZINE
A Newsletter About Creating What Matters Most in Life & Work
Bruce Elkin, Personal/Professional Coach <http://www.BruceElkin.com>

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"Life is not a problem to be solved, nor a question to be answered.

I'd love to get more new subscribers coming from YOUR referrals. You can help by

Successful goal-setters *stretch* for what matters — in spite of capacity. They create a “chasm” between their vision and their current capacity. Creating stretch between vision and reality, says Hamel, is “the single most important task” individuals and companies can undertake. He’s not alone.

“Creators,” my mentor Robert Fritz says, “are sometimes conventional, but more often *inventional*.” They know what they want. They know what they have. And they know how to bridge the gap between the two. How? Simple, he says, “*They make it up!*”

All creators begin with a vision — a clear, compelling picture of a result they want to create. It doesn’t have to be perfect; it just has to be clear enough that you’d recognize the result if you created it. You don’t have to believe that the result is possible or have all skills or resources when you start. Creating is about learning, experimenting, and inventing what you need to produce what you want to create.

doesn't produce the results I *really* want. Maybe this *can* help me become what I've always suspected I could be."

In most cases, they're right.

SIMPLICITY AND SUCCESS — THE BOOK.

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The buzz is building! Sales of SIMPLICITY AND SUCCESS: CREATING THE LIFE YOU LONG FOR are strong and the feedback is almost all positive. (See below.)

I appreciate all of the feedback I get because I hope to revise the book and publish a new version next spring. So thanks to all who've called or written. I'm grateful for your comments.

Because of arrangements with bookstores and a potential distributor, I had to stop discounting the book to readers of this newsletter by the end of September. As of October 1, the price w4 ITwce almost LONF \$23eloplus \$3.50 P & H);.14 TD(discountUING\$17eloplus \$3

all the "BS" tests. There is, as you are no doubt aware, a lot of flaky, surface stuff out there — but you won't get any of that from Bruce.

"Working with Bruce, I have become clear about the results I want from my work - what it would look like, how I can measure movement towards it. More important, I have

* I offer short Co-criBmting retiBmts on for couples Saltspring Island, BC.*One couple, or a small groupoff

help you with your promotional materials, website copy, anything! You'll also get some good

- Ruth Ross, writer

That's it until next time. I hope fall is as lovely in your area as it is here on the island.
Take good care of yourself and your neighbors. Thanks for forwarding the newsletter to
friends and colleagues.

Cheers!

Bruce

*****nd your neighbors. Thanks for forwarding

-A book about organizing your lives, or

"Fian... The most deeply matters to you.